

THINK! before you Click! #thinkB4Uclick

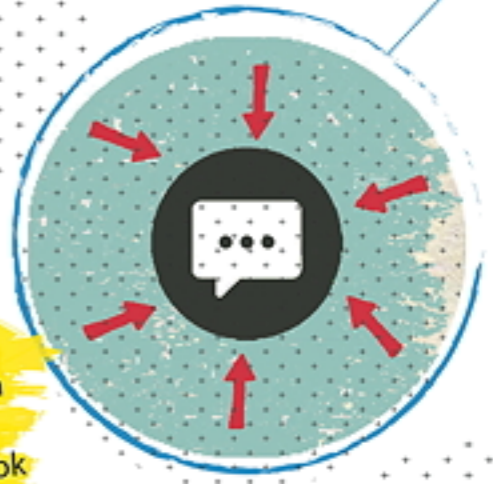


By interacting with online hatespeech, you are endorsing it: SO DON'T!

Is your communication respectful of others?



No secrets: be clear and transparent.



Analyse content from all sides. How will it look to others?



If the post is sponsored, then say so!



Check the facts. Is the content of the post from this conflict? When was it posted? By whom? Is the information accurate?

Are you speaking as yourself or on behalf of your organisation?



Reverse it: How would you feel if you were on the receiving end?



Are you encouraging justice and fairness?



What is your intention? Always work to encourage connectedness and community.

#defyhatenow