

*#DEFYHATENOW*

# Art 4 Peace #Artivism

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# ART AND SOCIAL CHANGE

## #BeTheChange

Any form of creative self-expression is one way to empower ordinary citizens to mobilise action. The use of technology and digital media has allowed art movements to grow with unprecedented speed and access.

Social media can be used to change deeply rooted stereotypes and prejudices by giving a platform for those who were often silenced or had no vehicle for their message. New creative online art movements are where people can break down long-established barriers, work to facilitate new perspectives, cultivate dialogue and build a culture of empathy through creative connections and expression.

Cameroonians occupy the social media landscape with peacebuilding, taking action against hate, conflict and incitement to violence.

## Amplifier ‘We The People’

<https://amplifier.org/>

Amplifier is a design lab that builds art to amplify the voices of grassroots movements. The We the People campaign aims to restore hope, imagination, curiosity, and creativity into our country’s dialogue.

**“We finally understand the necessity to diffuse more art to the public not only for the elite. This art is meant to spark a conversation, What does WE THE PEOPLE—these three famous words in the preamble to the Constitution—mean in the 21st century?”** Delphine Diallo

## Beautiful Rising

<https://beautifulrising.org/about>

Beautiful Rising harnesses the insights of change-makers worldwide to help make our movements more strategic, creative and effective. Inspired by the concept of a “pattern language,” Beautiful Rising teases out the key elements of creative activism.