#DEFYHATENOW

Social Media Code Of Conduct
BE RESPONSIBLE.
BE TRANSPARENT.
BE CLEAR AND CONSISTENT.
BE ACCURATE, CHECK FACTS.
BE FAIR AND RESPECTFUL.
BE PROFESSIONAL.
ALWAYS BE CREDIBLE.

“What is your intention?”
Always work to encourage tolerance, mutual respect & togetherness.
2. Outreach to new community circles and Cameroonian diasporas.
3. #HateFreeCameroon Brand Building (engage people online/offline)

Every tweet, blog article, facebook post, or comment, or reply should be:

• Positive and courteous to the online community
• Simple and easy to understand
• Engage participation through questions or calls to action.
• Non-political / politically neutral
• Proper language, grammar, and formatting
• Visually stimulating (photo, quote, or video)
• Use hashtags (#), handles (@name), and tags to highlight sources and trends