# #MigrantMediaNet Social Media & Migration FIELD GUIDE



# **#SMART MIGRATION**

Before deciding to migrate, take some time to think about your goals and set specific, measurable, attainable, relevant and time based goals. Having a clear intention and measure of success will help to attain your goals, regardless of whether you choose regular or irregular (Backdoor) modes of migration.

# S Specific M Measurable A Attainable R Realistic T Timely

# **DEVELOPING SMART GOALS**

# S is for Specific

Migration, like any other undertaking needs planning. As you decide how and if you are going to migrate it is important to set goals that are clear, detailed and unambiguous.

# A specific goal will answer the five "W" questions:

- · What: What do I want to accomplish by migrating?
- · Why: Specific reasons, purpose or benefits of accomplishing the goal.
- · Who: Who is involved? Can you trust them? Do you have other options?
- Where: Where do you want to go? Do you know the place?
- Which: Identify requirements and constraints. What do you need to get there?

### M is for Measurable

You need a concrete set of criteria for measuring progress towards your migration decision. If you choose irregular (backdoor) migration, how do you measure or predict success? If you take the formal / regular route, how much time will you need to plan? What are the true stories of those who have taken these routes before you? If a goal is not measurable, it is hard to know when progress toward success is being made.

# A measurable goal will usually answer questions such as:

- · How much? What resources do you need?
- · Are there better measurable alternatives to investing these resources?
- Resources include time, money and effort.
- · How will I know when it is accomplished?
- · What needs to happen to know your goals have been met?
- · Or have not been met? Listen to stories of others who have set similar goals.
- · What stories can you relate to?

# A is for Attainable

This term stresses the importance of goals that are realistic and attainable. While an attainable goal may stretch the goal-setter in order to achieve it, the goal is not extreme. An attainable goal may help to identify previously overlooked opportunities (such as entrepreneurship, vocational college, working in collaboration to explore local contexts) to bring themselves closer to the achievement of their goals.

# An attainable goal will usually answer these questions:

- · How can the goal be accomplished?
- · What are the pros and cons of the method chosen?
- · Is there an alternative to method?
- · What other ways might I be able to achieve my goals?

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### R is for Relevant

A relevant goal must represent an objective that the goal-setter is willing and able to work towards.

## A relevant goal will be able to help you ask and answer these questions:

- · Does this seem worthwhile?
- · Have I assessed and compared all the potential risks?
- · Look at the measurement above?
- · In doing so will realize there better and safe ways of arriving at the same goal?

# T is for Time-Based

The fifth term stresses the importance of giving goals a target date. A commitment to a deadline helps focus efforts on the completion of the goal on or before the due date.

Timeliness is intended to prevent goals from being overtaken by the day-to-day crises that invariably arise in any project, undertaking or organization. By giving you yourself time to plan and evaluate the effort needed, you may realise that some goals cannot be attained with the resources you have available, given the time constraints.

# A timely goal will usually answer these questions:

- · When? Until when do I want to have accomplished what?
- · Plan for the Long, Middle and Short term?
- · Define your timeline. Break it up into small steps:
- · What can I do 2 years from now?
- · What can I do for 6 months from now?
- · What can I do for 6 weeks from now?
- · What can I do today?



# **FURTHER INFORMATION & RESOURCES**

Information for migrants / potential migrants & refugees from reliable sources: Safe migration pathways, rumors about Europe, EU and African Migration Policy.

# ON THE MOVE

## MigApp

App for migrants by the International Organization for Migration (IOM). Provides information on the risks of migration, visa regulations and government policies, access to migration services and programs.

# https://www.lom.int/mlgapp

- · A trusted source of reliable information
- · Assistance to migrate safely
- · Low-cost money transfer
- · Information on:
  - · Migration risks
  - · Visa regulations
  - · Health guidelines
  - · Migrants rights
  - · Governments' migration policies
- Access to migration services and programmes
- A secure space to communicate and tell their story









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